

Fingal Agri-Food Strategy 2019 - 2021

Comhairle Contae
Fhine Gall
Fingal County
Council



Oifig Fiontair Áitiúil
Local Enterprise Office

VISION:

To enhance the Fingal Agri-Food sector as innovative, adaptive & globally competitive, through innovative clustering and collaboration models. To harness existing strengths, scale & leadership for the good of the Fingal food industry.



Foster greater collaboration and clustering between stakeholders

Fingal has significant strengths in its food product range, its food story, the knowledge base of its stakeholders and the number/size of businesses within the region. Increased collaboration will capitalise further on these strengths and the objective of this goal is to create an industry driven initiative for the region through greater stakeholder collaboration.



Be viewed as the proactive food innovation leaders

For many years, Fingal has led the product innovation landscape with new ideas and diversification. The strategy recommends further enhancement of the innovation calendar to leverage on this strength.



Improve business management performance

Businesses throughout the region have varying strengths of management skillset. In line with Food Wise 2025, this goal sets out to provide additional supports for those businesses requiring it to strengthen their management teams, which in turn will support more successful businesses.



Support the attraction and retention of food talent into the Fingal region.

In response to industry challenges on attraction and retention of staff in the Fingal region, this goal recommends that additional initiatives be put into place which are designed to improve the attraction and retention of staff in the Fingal food sector. This goal covers growers, processors, producers and extends into the foodservice sector.



Create a Fingal food and drink tourism destination

This goal focuses on the foodservice and tourism industry. The rationale for this goal is to provide an enhanced consumer/tourist experience for the region and help its towns and villages achieve food destination status.



Explore the establishment of a physical Agri-Food hub to support clustering and collaboration

Other regions in Ireland and internationally have created centres of food excellence within their regions. These “hubs” are physical spaces which act as a source of product development, collaboration and technical support for food industries within the region. This goal recommends exploring the feasibility of building such a hub within the Fingal region.





FINGAL FOOD ASSETS

Fingal has its own distinct food landscape. The food assets below represent the Fingal food landscape and have been used to influence the strategy formation.

